## INDIAN INSTITUTE OF INFORMATION TECHNOLOGY DESIGN AND MANUFACTURING (IIITD&M) KANCHEEPURAM

## **INTRODUCTION OF NEW COURSE**

Course Title	Data Mining	Course No (will be assigned)		
Specialization	Computer Engineering	Structure (LTPC)	3 0	0 3
Offered for	UG/PG	Status	Core	Elective <b></b>
Faculty	Dr. B. Sivaselvan	Type	New -	Modification
Pre-requisite Submission	СОТ	To take effect from  Date of approval by	Jan 2014	
date	September 2013	Senate		
Objective	The course would provide a comprehensive exposure to knowledge discovery and data mining			
	techniques. Issues relevant from the database and machine learning perspective shall be			
	presented in the course. Students would be exposed to applying various analysis and mining			
	techniques and their applications in various domains such as finance, multimedia, etc. R			
	language, WEKA and case studies shall be used for better understanding of the techniques			
	discussed in the course.			
Contents of the course	Introduction to Data Mining - Functionalities - Pattern Interestingness - Issues in Data Mining -			
	Preprocessing Techniques, Data warehouse - Models, Architecture, Data cube - Dimensionality			
	Reduction Techniques - Perspectives			(9)
	Association Rule Mining - Basic Concepts - Frequent Pattern Mining Algorithms - Apriori - FP			
	Growth - Dynamic Itemset Counting - Types of Association Rules, Correlation Analysis, Quality			
	of Rules, Interestingness measures for	or association rules		(11)
	Classification & Prediction - Decision Tree Induction - Attribute Selection measures, Bayesian,			
	Rule based classifiers, GA based classifier, Classification by Association Rules, Prediction,			
	Accuracy, Error & Enhancement Mea	asures		(11)
	Clustering, Data types, Methodologies, Hierarchichal, Density based, Outlier Analysis			
	Mining Time series data, Sequence Pattern Mining - GSP, Prefix Span - Multimedia Data			
	Mining, Text Mining, Applications and	d Trends in Data Mining		(11)
Textbook	1. Jiawei Han and Micheline Kamber, Data Mining Concepts and Techniques, 2 <sup>nd</sup> Edition,			
	Morgan Kauffman, 2006.			
References	2. M H Dunham, Data Mining Introductory and Advanced Topics, Pearson Education, 2001			
	3. A Rajaraman, J Leskovec, J Ullmann, Mining of Massive Datasets, Cambridge University			
	Press (Available for free download @ Stanford University Website)			
	Research Papers for specific topics in the Syllabus			
	1. Research rapers for specific topies in the synabus			